



## MAAHI MILK PRODUCER COMPANY LIMITED

### CSR PROJECT FY 2021-22

#### **Corporate Social Responsibility**

The Company believes in inclusive growth encompassing health, welfare and development of the people working with it and communities around the workplace. During the year under review, following projects were undertaken:

#### **Project “Atmasamman”**

(Item no. (ii) & (iv) of schedule VII of Companies Act, 2013)

Under the Project, milk producers are educated by experts in the dairy industry on how to make animal husbandry an important means of livelihood as well as animal welfare in a scientific manner, which includes:

Understanding about the importance of doing business of animal husbandry in a scientific manner to milk producer in rural areas through which they can enhance their livelihood.

- To make animal husbandry more profitable through increasing production.
- Women’s participation in animal husbandry.
- Knowledge of Ethno veterinary practices for important diseases in animals.
- Informing about the importance of Ration Balancing in animal husbandry.
- Exposure visit at cattle feed factory (AFNU), Rajkot.

Under the CSR Project “Atmasamman”, total 2,092 beneficiaries were given valuable information about importance of animal husbandry to enhance their livelihood and animal welfare through scientific manner.

#### **Project “Swasthya Sath Vidhya”**

(Item no. (i) & (ii) of schedule VII of Companies Act, 2013)

- The Project aims to eradicating hunger, poverty and malnutrition, promoting health care including preventive health care and sanitation and also to promote Education
- Under the project, 17 child awareness programs have been conducted which have benefited 1,250 rural school children.

#### **Contribution to Prime Ministers National Relief Fund**

(Item no. (viii) of schedule VII of Companies Act, 2013)

- Company has contributed Rs. 31,73,400/- towards Prime Ministers National Relief Fund.